

INU at EAIE 2015

Workshops

Make your marketing activities prove their worth

Chair: Thijs van Vugt, iE&D Solutions BV, Netherlands

Speakers: Michiel Doetjes, Saxion University of Applied Sciences, Netherlands; Julian Longbottom, StudyPortals, Australia; Michelangelo Balicco, Università Cattolica del Sacro Cuore, Italy

Tuesday, September 15, 09:00-17:00

Crowne Plaza, Staffa

Building internal support for internationalization

Chair: Fiona Hunter, Università Cattolica del Sacro Cuore (CHEI), Italy

Speakers: Vicky Lewis, Vicky Lewis Consulting, United Kingdom; Fiona Hunter, Università Cattolica del Sacro Cuore (CHEI), Italy

Tuesday, September 15, 09:00-17:00

Crowne Plaza, Barra

Sessions

SAFSA Feature session: Ten years of the global student experience

Chair: William Archer, i-graduate, United Kingdom

Speakers: Nico Jooste, Nelson Mandela Metropolitan University, Office for International Education, South Africa; Robert Coelen, Stenden University, Netherlands; Dominic Milne, University of Aberdeen, United Kingdom

Wednesday, September 16, 11:30-13:00

SECC, Clyde Auditorium (Armadillo)

The rise of double-degree programmes: models, practices and lessons learned

Chair: Ching-Fen Tsai, Office of International Cooperation, National Chengchi University, Chinese Taipei

Speakers: Hajime Nishitani, Hiroshima University, Japan; Ching-Fen Tsai, Office of International Cooperation, National Chengchi University, Chinese Taipei; Diana Meza, James Madison University, USA

Wednesday, September 16, 11:30-12:30

SECC, Alsh

Access and inclusion: overcoming barriers to study abroad

Chair: Felix Wang, James Madison University, USA

Speakers: Renee Staton, James Madison University, USA; Hajime Nishitani, Hiroshima University, Japan; Anna Singhateh, Malmö University, Sweden

Wednesday, September 16, 14:00-15:00

Crowne Plaza, Castle 1

Cross-cultural peer learning on campus: lessons from Australia and Japan

Chair: Miki Horie, Ritsumeikan University, Japan

Speakers: Sophia Arkoudis, The University of Melbourne, Australia; Yukako Yonezawa, The University of Melbourne, Australia; Toshiko Sakamoto, Ritsumeikan University, Japan

Wednesday, September 16, 15:30-16:30

Crowne Plaza, Castle 2

Video killed the radio star 2.0: smart use of social media across the student life cycle

Chair: Elizabeth Griffin, Australian Catholic University, Australia

Speakers: Elizabeth Griffin, Australian Catholic University, Australia; Gianluca Samsa, Università Cattolica del Sacro Cuore, Italy; Martha Johnson, University of Minnesota, Learning Abroad Center, USA

Wednesday, September 16, 17:00-18:00

SECC, Alsh

Are you supporting or coddling your international students?

Chair: Nannette Ripmeester, Expertise in Labour Mobility / i-graduate, Netherlands

Speakers: Lea Senn, Università Cattolica del Sacro Cuore, Italy; Maria Johansson, Lund University, null; Veronika Norvaisaite, Expertise in Labour Mobility, Netherlands

Thursday, September 17, 10:00-11:00

SECC, Hall 1

Changing the paradigm of higher education internationalisation research

Chair: Nico Jooste, Nelson Mandela Metropolitan University, Office for International Education, South Africa

Speakers: Miguel Martinez-Saenz, Otterbein University, USA; Savo Heleta, Nelson Mandela Metropolitan University, South Africa; E Vance Rabban Kalula, University of Cape Town, South Africa

Thursday, September 17, 10:00-11:00

Crowne Plaza, Barra

Peace-building and social justice: expanding internationalisation's focus

Chair: Hajime Nishitani, Hiroshima University, Japan

Speakers: Savo Heleta, Nelson Mandela Metropolitan University, South Africa; Vesna Hart, James Madison University/International Network of Universities, USA

Thursday, September 17, 14:00-15:00

Crowne Plaza, Barra

The globalisation of internationalisation: new perspectives from emerging voices

Chair: Elspeth Jones, International Education Consultant and Emerita Professor, United Kingdom

Speakers: Hans de Wit, Hogeschool van Amsterdam, School of Economics and Management, Netherlands; Nico Jooste, Nelson Mandela Metropolitan University, Office for International Education, South Africa; Jocelyne Gacel-Avila, AMPEI, Mexico

Thursday, September 17, 14:00-15:00

Crowne Plaza, Castle 1

The future of internationalisation of higher education in Europe

Chair: Hans de Wit, Hogeschool van Amsterdam, School of Economics and Management, Netherlands

Speakers: Fiona Hunter, Università Cattolica del Sacro Cuore (CHEI), Italy; Robert Coelen, Stenden University, Netherlands

Friday, September 18, 09:00-10:30

SECC, Hall 1

"If less is more, how are you keeping score?": measuring quality in international cooperation

Chair: Wioletta Wegerowska, Santander Group European Universities Network, Belgium

Speakers: Magalie Soenen, Flemish Ministry of Education and Training, null; Marina Casals Sala, Universitat Rovira i Virgili, Spain; Thijs Verbeurgt, Ghent University, Belgium

Friday, September 18, 09:00-10:00

SECC. Boisdale

Creative marketing in recruitment: practical strategies that work

Chair: Joachim Ekstrom, Uppsala University, Communication Department, Sweden

Speakers: Andrew Disbury, Leeds Beckett University, United Kingdom; Michelangelo Balicco, Università Cattolica del Sacro Cuore, Italy; Joachim Ekstrom, Uppsala University, Communication Department, Sweden

Friday, September 18, 09:00-10:00

Crowne Plaza, Argyll 3